

KELLI EVANS

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EDUCATION

UNIVERSITY OF ILLINOIS AT CHICAGO
CHICAGO, ILLINOIS
MASTER OF FINE ARTS IN
GRAPHIC DESIGN
2010

Thesis Title:

From Book to Screen: Creating a Digital Paradigm for Scholarly Editions of Literature

The emergence of hand-held reading devices forces graphic designers to rethink the task of making language visible. Electronic media, exemplified in my MFA project as a digital scholarly edition of literature, constitute a new vernacular. It is the responsibility of graphic designers not only to master this vernacular, but to foster its development.

UNIVERSITY OF CINCINNATI
CINCINNATI, OHIO
BACHELOR OF SCIENCE IN
GRAPHIC DESIGN; CUM LAUDE
1988

Participated in the Professional Practice Program, alternating quarters of academic study with professional work experience.

ACADEMIC EXPERIENCE

LOYOLA UNIVERSITY CHICAGO
CHICAGO, ILLINOIS
LECTURER
AUTUMN 2013–PRESENT
FULL TIME INSTRUCTOR
SUMMER 2012–SUMMER 2013
PART TIME INSTRUCTOR
AUTUMN 2011–SUMMER 2012

FNAR 112 Two-Dimensional Design
FNAR 132 Visual Communication I
FNAR 190 Color Theory
FNAR 233 Digital Media I: Pixel
FNAR 234 Digital Media II: Vector
FNAR 332 Visual Communication III
FNAR 382 Visual Communication IV
FNAR 333 Computer Graphics II
FNAR 383 Design for the Web

Developed syllabi and content for courses within the Department of Fine and Performing Arts. These courses included writing, research, lectures, exercises, projects and critiques. Computer Graphics II included instruction in Adobe Illustrator and Adobe Flash, as well as design. Visual Communication III included collaborative curriculum development and teaching with Associate Professor, Nicole Ferentz, Director of Fine Arts, Department of Fine and Performing Arts. Responsibilities included participating in portfolio review critiques for Visual Communications majors.

**THE SCHOOL OF THE ART INSTITUTE
OF CHICAGO**
CHICAGO, ILLINOIS
INSTRUCTOR
AUTUMN 2010–SPRING 2012

VISCOM 1001 Introduction to Visual Communication
VISCOM 2001 Beginning Graphic Design
VISCOM 2011 Beginning Typography
VISCOM 3001 Intermediate Graphic Design
VISCOM 3009 Professional Practice

Developed syllabi and content for courses within the Visual Communication Design Department. These courses included writing, research, lectures, exercises, projects and critiques. Responsibilities included participating in graduate and post-baccalaureate critiques both within the department and across other disciplines.

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ACADEMIC EXPERIENCE

CONTINUED

LAKE FOREST COLLEGE
LAKE FOREST, ILLINOIS
ADJUNCT PROFESSOR
AUTUMN 2010

ART 253 Graphic Design

Developed a graphic design course for non-majors and art majors within the Fine Arts Department. Course included writing, research, lectures, exercises, projects and critiques.

UNIVERSITY OF ILLINOIS AT CHICAGO
CHICAGO, ILLINOIS
INSTRUCTOR
2009-2010

AD110 Graphic Design I

Taught foundation course within the School of Art + Design intended to introduce students to the language of visual communication. Students came from across disciplines including photography, architecture, art education, industrial design, as well as graphic design.

UNIVERSITY OF ILLINOIS AT CHICAGO
CHICAGO, ILLINOIS
TEACHING ASSISTANT
SPRING 2009

AD415 Design Colloquium

Coordinated all course logistics for Professor Marcia Lausen, Director, School of Art + Design. Conducted critiques and discussions. This course covered all aspects of professional development for seniors and graduate students from across different design disciplines.

PROFESSIONAL EXPERIENCE

ZINC DESIGN
CHICAGO, ILLINOIS
PRINCIPAL
1996-2006; 2008-PRESENT

Founded multi-disciplinary design firm. As principal, oversees all design work, including conceptualization, strategy, and final execution and production. Manages client relationships, entailing scheduling, communication and presentations. Internally, manages budgets, promotional materials and securing new business. Types of projects include corporate identities, brochures, packaging, point of purchase displays, signage, exhibits, mobile event design, web site design, and animation.

UNILEVER
CHICAGO, ILLINOIS
DESIGN MANAGER
2006-2008

Maximized teamwork and communication with internal teams and external partners; participated in the development and direction of research; managed an average of 65 projects concurrently; directed and evaluated the translation of brand marketing objectives to design objectives to implementation and production; allocated and managed external resources based on project scope, budget, and brand personality; sought and achieved process improvements that increased efficiencies, effectiveness and quality of design; provided creative direction for Dove, Degree Women and Degree Men Anti-perspirants/Deodorants packaging and merchandising.

PARAGRAPHS DESIGN
CHICAGO, ILLINOIS
SENIOR GRAPHIC DESIGNER
1995-1996

Designed and executed production of projects from conception to completion. Responsible for art direction of photography and illustration. Projects included annual reports, corporate brochures with a variety of collateral materials, signage, logo design and implementation, signage, and advertising.

STRANDELL DESIGN
CHICAGO, ILLINOIS
SENIOR GRAPHIC DESIGNER
1993-1995

Designed and executed projects from conception to completion. Projects included advertising, various design for non-profit organizations, packaging, logo design and implementation, and exhibit design and planning.

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PROFESSIONAL EXPERIENCE

CONTINUED

BAGBY DESIGN
CHICAGO, ILLINOIS
SENIOR GRAPHIC DESIGNER
1990–1993

Began as a freelance production artist and less than two years later had been promoted to senior designer. Directed and designed a bimonthly magazine, including its redesign. Skills necessary for the design and management of the magazine included a high degree of organization, attention to detail, strict adherence to deadlines, flexibility, and leadership. Designed and executed production of annual reports, stationery, brochures, multi-media events, storyboards and type for video, and packaging.

DIDONATO ASSOCIATES
CHICAGO, ILLINOIS
GRAPHIC DESIGNER
1989–1990

Designed and executed projects from conception to completion. Projects consisted of packaging, promotional campaigns, and a variety of collateral pieces.

PROFESSIONAL AFFILIATIONS

1990–2002	AMERICAN CENTER FOR DESIGN (ACD) <i>disbanded</i>
2007–PRESENT	AMERICAN INSTITUTE OF GRAPHIC ARTS (AIGA)
2009–PRESENT	COLLEGE ART ASSOCIATION (CAA)
2013–PRESENT	POPULAR CULTURE ASSOCIATION/AMERICAN CULTURE ASSOCIATION (PCA/ACA)
2008–2010	SOCIETY FOR ENVIRONMENTAL GRAPHIC DESIGN (SEGD)
2012–PRESENT	THE SOCIETY OF TYPOGRAPHIC ARTS (STA)

AWARDS/ACCOMPLISHMENTS

TNS PRODUCT OF THE YEAR (USA); MEN'S DEODORANT CATEGORY 2008	DEGREE MEN ABSOLUTE PROTECTION (UNILEVER) <i>This award recognizes innovation in consumer packaged goods.</i>
TNS PRODUCT OF THE YEAR (USA); WOMEN'S DEODORANT CATEGORY 2008	DEGREE WOMEN ULTRA CLEAR (UNILEVER) <i>This award recognizes innovation in consumer packaged goods.</i>
CLIO AWARD FOR PACKAGING DESIGN 1991	GILBEY'S GIN PACKAGING (JIM BEAM BRANDS) <i>The CLIO Awards are the world's most recognized global awards competition for advertising, design, and interactive media.</i>
COMMUNICATION ARTS DESIGN ANNUAL 1991	GILBEY'S GIN PACKAGING (JIM BEAM BRANDS) <i>Since 1959, Communication Arts has published the best in visual communications from around the world. To find the best work, CA sponsors creative competitions that recognize the finest talent in the industry. Winners are selected by juries of their peers and published in their annuals.</i>

KELLI EVANS

CONTINUING EDUCATION

- 2015 **LEARN X DESIGN CONFERENCE**
CHICAGO, ILLINOIS
Chaired session *Visualization 1* on 30 June 2015.
- 2015 **FNAR 190 COLOR THEORY**
CHICAGO, ILLINOIS
Audited Color Theory course taught by Prof. Vodvarka in order to prepare for taking over teaching the course in Fall 2015. I attended all classes and participated in critiques and presentations.
- 2015 **AN INTRODUCTION TO CAA'S CODE OF BEST PRACTICES IN FAIR USE FOR THE VISUAL ARTS**
CAA GOTOWEBINAR SERIES
- 2014 **GRANT PROPOSAL DEVELOPMENT SEMINAR**
LOYOLA UNIVERSITY CHICAGO
CHICAGO, ILLINOIS
Two day seminar
- 2014 **POPULAR CULTURE ASSOCIATION/AMERICAN CULTURE ASSOCIATION (PCA/ACA) 2014 NATIONAL CONFERENCE**
CHICAGO, ILLINOIS
- 2013 **OPEN BOOK EXPERIMENTAL WORKSHOP**
EASTERN MICHIGAN UNIVERSITY JEAN NOBLE PARSONS CENTER FOR THE STUDY OF ART & SCIENCE
LAKE ANN, MICHIGAN
In this ten day intensive workshop, participants were encouraged to explore unconventional forms that books could take and to create artwork and designed objects that challenge ideas of what books could be.
- 2013 **ADOBE LIGHTROOM TRAINING**
CHICAGO, ILLINOIS
One day seminar
- 2012 **RESPONSIVE TYPOGRAPHY FOR THE MOBILE WEB**
ADOBE/AIGA BREAKTHROUGHS WEBINAR SERIES
- 2012 **DESIGN RESEARCH: GETTING TO KNOW YOUR USERS**
ADOBE/AIGA BREAKTHROUGHS WEBINAR SERIES
- 2011 **DESIGNING WITH THE POWER OF DATA**
ADOBE/AIGA BREAKTHROUGHS WEBINAR SERIES
- 2010 **EIGHTH INTERNATIONAL CONFERENCE ON THE BOOK**
UNIVERSITY OF ST. GALLEN
ST. GALLEN, SWITZERLAND
Virtual presenter

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CONTINUING EDUCATION

CONTINUED

2010 **COLLEGE ART ASSOCIATION (CAA) 98TH ANNUAL CONFERENCE**
CHICAGO, ILLINOIS

2010 **FOURTH INTERNATIONAL CONFERENCE ON DESIGN PRINCIPLES AND PRACTICES**
UNIVERSITY OF ILLINOIS
CHICAGO, ILLINOIS

2009 **INQUIRY BY DESIGN WORKSHOP**
ACADEMY OF ART AND DESIGN: VISUAL COMMUNICATION INSTITUTE/THE BASEL
SCHOOL OF DESIGN
THE UNIVERSITY OF APPLIED SCIENCES AND ARTS NORTHWESTERN
SWITZERLAND FHNW
BASEL, SWITZERLAND

One week workshop with Professor Michael Renner, Head of the Department of Visual Communication. The workshop introduced participants to the relevant issues of iconic research & design research in the areas of Visual Communication & Media Design.

2009 **TYPE DESIGN WORKSHOP**
ACADEMY OF ART AND DESIGN: VISUAL COMMUNICATION INSTITUTE/THE BASEL
SCHOOL OF DESIGN
THE UNIVERSITY OF APPLIED SCIENCES AND ARTS NORTHWESTERN
SWITZERLAND FHNW
BASEL, SWITZERLAND

One week workshop with Professor Philipp Stamm, Instructor for Typography in the Department of Visual Communication. The workshop concentrated on the creation of novel letterforms by focusing intensely on creating variations of just one aspect of the typographic form. It allowed participants to see that it is in the detail of each letterform that its character lies.

2009 **SEGD IDENTITY, BRAND AND EXPERIENCE DESIGN:
IDENTITY CHANGE AND RE-INVENTION WORKSHOP**
CHICAGO, ILLINOIS

One day workshop

2009 **FUTURE HISTORY 3: AIGA DESIGN EDUCATOR CONFERENCE**
CHICAGO, ILLINOIS

2008 **ALLIANCE GRAPHIQUE INTERNATIONALE (AGI) STUDENT CONFERENCE**
CHICAGO, ILLINOIS

2008 **AIGA³ ASPEN DESIGN CHALLENGE "DESIGNING WATER'S FUTURE"**

As a member of an interdisciplinary team including an electronic visualization student and an industrial designer, submitted an entry to this competition which addressed the global fresh water crisis.

KELLI EVANS

COMMUNITY SERVICE

**AIGA LOYOLA UNIVERSITY CHICAGO
STUDENT CHAPTER**
CHICAGO, ILLINOIS

2014

Served as a panelist along with Professor Frank Vodvarka and Associate Professor, Nicole Ferentz, Director of Fine Arts, Department of Fine and Performing Arts. The panel included a presentation of my professional work and research followed by a question and answer session.

**NORTHSIDE COLLEGE PREPARATORY
HIGH SCHOOL OPEN HOUSE**
CHICAGO, ILLINOIS

2014

Parent volunteer for the annual open house that hosted over 2,000 visitors.

**NEAR NORTH MONTESSORI SCHOOL
STUDENT/PARENT ART PROJECT**
CHICAGO, ILLINOIS

2014

Worked collaboratively with 35 12–14 year old children to create a unique artwork. Proceeds from the sale of the artwork benefitted the scholarship fund at the school.

**CHICAGO INTERNATIONAL
POSTER BIENNIAL ASSOCIATION
(CIPBA)**
EDUCATION CHAIRPERSON
BOARD OF DIRECTORS

2011 – 2013

Established a partnership with the City of Chicago for a collaboration with the CIPBA Student Poster Competition. Due to my efforts, the winning poster from the 2013 competition will be the official poster for the 2013 Chicago Jazz Festival. Also, the ten medalist posters will be displayed in the Chicago Cultural Center. Coordinated a partnership with the School of the Art Institute of Chicago (SAIC) Visual Communications Department for lectures and a poster workshop conducted by the internationally renowned poster designers serving as the jury for the competition. Created a partnership with the SAIC Fashion Design Department for the creation of dresses featuring the juror-created CIPB posters to be modeled and auctioned to raise funding for the CIPBA.

**NEAR NORTH MONTESSORI SCHOOL
STUDENT/PARENT ART PROJECT**
CHICAGO, ILLINOIS

2012

Worked collaboratively with 35 9–12 year old children to create a unique artwork. Proceeds from the sale of the artwork benefitted the scholarship fund at the school.

AIGA SPRING PORTFOLIO REVIEW
2011

Reviewed portfolios for graduating seniors in graphic design programs from around the Midwest.

AIGA CHICAGO MENTOR PROGRAM
2010

Mentored five students; provided guidance with professional development. Met for three hours weekly for 13 weeks.

**NEAR NORTH MONTESSORI SCHOOL
STUDENT/PARENT ART PROJECT**
CHICAGO, ILLINOIS

2007

Worked collaboratively with 30 6–9 year old children to create a unique artwork. Proceeds from the sale of the artwork benefitted the scholarship fund at the school.

**NEAR NORTH MONTESSORI SCHOOL
STUDENT/PARENT ART PROJECT**
CHICAGO, ILLINOIS

2005

Worked collaboratively with 30 3–6 year old children to create a unique artwork. Proceeds from the sale of the artwork benefitted the scholarship fund at the school.

**NEAR NORTH MONTESSORI SCHOOL
STUDENT/PARENT ART PROJECT**
CHICAGO, ILLINOIS

2003

Worked collaboratively with 30 three- to six-year-old children to create a unique artwork. Proceeds from the sale of the artwork benefitted the scholarship fund at the school.

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LOYOLA UNIVERSITY OF CHICAGO SERVICE

- 2014–PRESENT **CURATOR; *SIMPLEXITY: DATA VISUALIZATION IN THE AGE OF INFORMATION* EXHIBITION**
- The exhibit will be held in the Arnold Fine Arts Annex 11 November 2015–23 January 2016. Responsibilities include writing proposals, writing specifications and obtaining quotes, choosing and soliciting work, managing budgets, meetings with staff and faculty, overseeing output of art work, writing copy for the gallery labels and wall descriptors, designing display and placement of the artwork, and overseeing installation of the exhibit.
- 2015–PRESENT **CHAIR; PORTFOLIO REVIEW COMMITTEE**
- Rethinking and reassessing the goals and methods of the Portfolio Review process is the goal of this committee. This initiative is based on recommendations I presented to the Fine Arts Faculty beginning in 2014. Responsibilities include meetings, research, analysis, and synthesis in order to make proposed recommendations.
- 2015–PRESENT **FACULTY ADVISOR; PUBLIC ART LOYOLA UNIVERSITY CHICAGO (PALUC)**
- PALUC, a new student organization, sets out to emphasize and embrace the democratic value of public art by taking art out of the classroom and the theoretical domain into social spaces for all to experience. Duties to date have included: finding rehearsal space, reviewing documents and forms, promoting and increasing public awareness of the club, and working with the club president to create methods for ensuring the success of the endeavor.
- 2014–2015 **COMMITTEE MEMBER; PHOTOGRAPHY TENURE TRACK POSITION SEARCH COMMITTEE**
- Responsibilities included meetings, research, sifting through and rating 1/3 of over 90 candidates, conducting phone interviews, writing a rubric for the search with Associate Prof. Nicole Ferentz, meeting with candidates, making dinner reservations, transporting candidates, attending meals with the candidates, attending research demonstrations, attending teaching demonstrations, and writing assessments of the candidates.
- 2015 **PARTICIPANT; 3D NON-TENURE TRACK POSITION SEARCH**
- Attended teaching and research presentations for candidates. Provided written feedback on each candidate to the search committee.
- 2015 **PARTICIPANT; DRAWING & PAINTING NON-TENURE TRACK POSITION SEARCH**
- Attended teaching and research presentations for candidates. Provided written feedback on each candidate to the search committee.
- 2015 **ADVISOR: INDEPENDENT STUDY: VISUAL COMMUNICATIONS III**
- Served as advisor for Monika Gaiser. Included meeting with her for a minimum of one hour a week and working digitally with her at all times.
- 2015 **ADVISOR: SENIOR CAPSTONE PROJECT AND EXHIBIT**
- Served as advisor for Joni Dobrov, Jacquie Sochacki, and Andrew Birmingham. Advising included meeting with the students individually for a minimum of one hour a week, working digitally with them at all times, and attending final critique for their project to ascertain grade achieved.

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LOYOLA UNIVERSITY OF CHICAGO SERVICE

CONTINUED

- 2014–PRESENT **COMMITTEE MEMBER; SHARED FACILITIES TASKFORCE
DEPARTMENT OF FINE AND PERFORMING ARTS**
Working with various staff and faculty to assess the ongoing needs for changes to the allocation of spaces and resources for the DFPA.
- 2014–PRESENT **COMMITTEE CHAIR; SENIOR CAPSTONE EXHIBIT AND COURSE COMMITTEE
DEPARTMENT OF FINE ARTS**
Collaborating with Assistant Professor Matthew Groves and Associate Professor Michel Balasis to reconsider the goals for the course. Wrote the recommendations for changes to the course to improve student experiences and outcomes. Responsibilities included writing course description, and developing course structure and schedules
- 2014 **JUROR; SEEKING GO(O)D IN ALL ART COMPETITION**
Seeking Go(o)d in All Art an art competition that was part of Ignatian Heritage Month. Its purpose is challenging students to create artwork around the theme of *Finding God in All Things*
- 2013 – 2014 **ADVISOR: SENIOR CAPSTONE PROJECT AND EXHIBIT**
Advised Logan DeBiase, beginning in Summer 2013 and continuing until April 2014. Included weekly hour-long meetings in Spring 2014 and additional work done continuously over the internet, and attending final critique for his project to ascertain grade achieved.
- 5 APRIL 2013 **INTERVIEWER: PRESIDENTIAL ACHIEVEMENT SCHOLARSHIP COMPETITION**
Interviewed students under consideration for the scholarship.
- 2012 – 2013 **PARTICIPANT: LOYOLA UNIVERSITY LIBRARIES E-TEXT PILOT PROGRAM**
Participated in an e-textbook pilot project under the direction of Dr. Robert Seal, Dean of University Libraries, Loyola University Libraries.
- 2012 **COMMITTEE MEMBER: VISUAL COMMUNICATION CURRICULUM REVISION FOR
DIGITAL MEDIA COURSES**
Collaborated with Associate Professor, Nicole Ferentz, Director of Fine Arts, Department of Fine and Performing Arts and Associate Professor Michel Balasis on the revision of the Visual Communications curriculum to better align with current graphic design practice and student educational needs. Responsibilities included attending departmental and committee meetings, writing course titles and descriptions, and developing course structure, projects and schedules.
- 2011 – 2013 **EDUCATION CHAIRPERSON: 2010 CHICAGO INTERNATIONAL POSTER BIENNIAL
EXHIBITION AT LUC**
Responsible for bringing the 2010 Chicago International Poster Biennial to LUC for the 2012–2013 academic year. Posters were on display throughout Mundelein Center with the opening reception coordinated with the building's rededication ceremony. Facilitated bringing Chicago International Poster Biennial Association president and co-founder Lance Rutter to the opening ceremony for a public lecture and walking tour of the poster exhibit.

KELLI EVANS

RESEARCH AND TEACHING INTERESTS

Ongoing areas of emphasis and research are: promoting the interaction between the professional world and that of the student; the development of socially responsible graphic design, and stemming from that, sustainability in graphic design; the Oulipo and the use of generative devices in graphic design; and the role that graphic design should have in the development of the future of the book; vernacular design of Punk flyers for the Midwest circa 1978–1988.

SCHOLARLY ACTIVITIES

REVIEWER Reviewed of the book *Visual Communication from Theory to Practice* by Jonathan Baldwin and Lucienne Roberts for Bloomsbury Publishing, Inc..

MANUSCRIPTS IN PREPARATION *Fuck Art, Let's Dance: Punk Flyer Art for the Legendary Jockey Club*

MANUSCRIPTS PUBLISHED *From Book to Screen: Creating a Digital Paradigm for Scholarly Editions of Literature*
Published in *The International Journal of the Book*, Volume 8, Issue 3, pp. 87–102, 2011.

MANUSCRIPTS COLLECTED *From Book to Screen: Creating a Digital Paradigm for Scholarly Editions of Literature*
Included in *Celebrating Faculty Scholarship: Bibliography—2011* (2012). Loyola University Libraries: Faculty Publications & Other Works. Paper 20.;
http://ecommons.luc.edu/lib_facpubs/20

No Passive Designers: Creating a Socially Responsible Graphic Design Curriculum
National Art Education Association, 2009. Written in collaboration with Assistant Professor Jillian Lindner; Kent State University; Kent, Ohio.
https://naea.digication.com/ResponsibleGraphicDesign/No_Passive_Designers

ASSOCIATE EDITOR *The International Journal of the Book* Volume 8, Issue 3, 2011.

KELLI EVANS

CERTIFICATIONS

- 2009 **TYPE DESIGN WORKSHOP**
ACADEMY OF ART AND DESIGN: VISUAL COMMUNICATION INSTITUTE/THE BASEL SCHOOL OF DESIGN
THE UNIVERSITY OF APPLIED SCIENCES AND ARTS NORTHWESTERN SWITZERLAND FHNW
BASEL, SWITZERLAND
Received certificate for successfully completing the workshop of 40 contact hours, receiving 1.5 ECTS (European Credit Transfer System).
- 2009 **INQUIRY BY DESIGN WORKSHOP**
ACADEMY OF ART AND DESIGN: VISUAL COMMUNICATION INSTITUTE/THE BASEL SCHOOL OF DESIGN
THE UNIVERSITY OF APPLIED SCIENCES AND ARTS NORTHWESTERN SWITZERLAND FHNW
BASEL, SWITZERLAND
Received certificate for successfully completing the workshop of 40 contact hours, receiving 1.5 ECTS .
- 2008 **BASIC COURSE IN THE PROTECTION OF HUMAN RESEARCH SUBJECTS(HRS): SOCIAL AND BEHAVIORAL FOCUS**
Collaborative Institutional Training Initiative (CITI) at the University to Miami
3 Credits (6 certified modules)
CITI Program's HRS content includes training designed for the social, behavioral, and educational disciplines, which covers the historical development of human subjects protections as well as current information on regulatory and ethical issues. HRS modules are suitable for all persons involved in research studies involving human subjects, or who have responsibilities for setting policies and procedures with respect to such research, including institutional review boards

LECTURES AND VISITING ARTIST APPOINTMENTS

- 2015 **LOYOLA UNIVERSITY CHICAGO**
CHICAGO, ILLINOIS
VISITING ARTIST LECTURER
Gave lecture *A Beginner's Guide to Graphic Design* to Robyn Mericle's class FNAR 199: Art and Visual Culture explaining what graphic design is and what graphic designers do.
- 2014 **LOYOLA UNIVERSITY CHICAGO**
CHICAGO, ILLINOIS
VISITING ARTIST LECTURER
Gave lecture *A Beginner's Guide to Graphic Design* to Dr. Sarita Heer's class FNAR 199: Art and Visual Culture explaining what graphic design is and what graphic designers do.

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LECTURES AND VISITING ARTIST APPOINTMENTS

CONTINUED

- 2013 **44TH ANNUAL PCA/ACA NATIONAL CONFERENCE**
PANEL: REPRESENTATION, MISREPRESENTATION & BOREDOM
CHICAGO, ILLINOIS

CHAIR/PRESENTER
PRESENTED: *FUCK ART, LET'S DANCE: PUNK FLYER ART FOR THE LEGENDARY JOCKEY CLUB*

This panel explored themes of authenticity, DIY, commodification, and misrepresentation in Punk.
- 2013 **THE MUSEUM OF CONTEMPORARY ART CHICAGO**
PANEL: WHAT DO YOU SEE? THE SCIENCE OF COLOR IN ART
CHICAGO, ILLINOIS

PRESENTER/PANELIST
PRESENTED: *GRAPHIC DESIGN AND COLOR*

In conjunction with the exhibition *Color Blind: The MCA Collection in Black and White*.

Frank Vodvarka, Professor of Fine Arts at Loyola University Chicago, engaged artists Adam Brooks and Geof Oppenheimer and designer Kelli Evans in a conversation about the associations and effects of color. Vodvarka began with an overview of the science and psychology of color, then engaged the other panelists about the similarities and differences in the function and uses of color in the fields of design and fine arts.
- 2013 **LOYOLA UNIVERSITY CHICAGO**
CHICAGO, ILLINOIS

VISITING ARTIST LECTURER

Gave lecture *A Beginner's Guide to Graphic Design* to Dr. Marla Hand's class FNAR 199: Art and Visual Culture explaining what graphic design is and what graphic designers do.
- 2011 **LOYOLA UNIVERSITY CHICAGO**
CHICAGO, ILLINOIS

VISITING ARTIST LECTURER/CRITIC

Gave lecture *A Beginner's Guide to Graphic Design* to Frank Vodvarka's & Michel Balasis' class FNAR 398 Senior Exhibit Preparation: FNAR Studio Capstone explaining what graphic design is and what graphic designers do. In addition, presented my portfolio to the students and then participated in a question and answer session.
- 2011 **LOYOLA UNIVERSITY CHICAGO**
CHICAGO, ILLINOIS

VISITING ARTIST LECTURER/CRITIC

Gave lecture *A Beginner's Guide to Graphic Design* to Frank Vodvarka's & Michel Balasis' class FNAR 398 Senior Exhibit Preparation: FNAR Studio Capstone explaining what graphic design is and what graphic designers do. In addition, presented my portfolio to the students and then participated in a question and answer session.

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EXHIBITIONS

25 SEPTEMBER—07 DECEMBER 2014

REVIEW, REFLECT: DEPARTMENT OF FINE AND PERFORMING ARTS FACULTY BIENNIAL EXHIBITION

LOYOLA UNIVERSITY CHICAGO: NEWHART PROMENADE

CHICAGO, ILLINOIS

Considering the concepts, themes, forms, materials and processes which sustain their artistic inquiries, Loyola Fine Arts Faculty were invited to show two works side by side, one old and one new. By juxtaposing the past with the present, this exhibit provided insight into the fascinations and obsessions of the exhibiting artists, while providing opportunities for the audience to reflect on how the production of art work can become a life's work.

14 OCTOBER—14 NOVEMBER 2013

CHASING PAPERS

EASTERN MICHIGAN UNIVERSITY: FORD GALLERY

YPSILANTI, MICHIGAN

Since 2011, EMU's Open Book Workshop has challenged participants to explore unconventional forms that books may take and create artworks/designed objects that challenge notions of what books can be. This exhibition features works created during the workshop.

24 OCTOBER 2012

FACULTY SCHOLARSHIP EXHIBITION

LOYOLA UNIVERSITY CHICAGO: RICHARD J. KLARCHEK INFORMATION COMMONS

CHICAGO, ILLINOIS

The event featured articles, books, creative works, and other materials authored by Loyola University Chicago faculty in 2011.

13 OCTOBER—10 NOVEMBER 2012

DEPARTMENT OF FINE AND PERFORMING ARTS FACULTY BIENNIAL EXHIBITION

LOYOLA UNIVERSITY CHICAGO: RALPH ARNOLD FINE ARTS ANNEX

CHICAGO, ILLINOIS

The event featured creative works by Loyola University Chicago Fine Arts faculty.